



CENTER FOR VETERINARY HEALTH SCIENCES **Friday Bit for Alumni and Friends**

2017. A RECORD YEAR »

Let's review.

As Alumni/Event Specialist, my strategic plan focus is on alumni engagement and student/graduate opportunities. Engagement partners alumni and students through lifelong bonds, resulting in the continuum of sustainable resources for CVHS.

Here are some outcomes for alumni programming.

- **CVHS Alumni Board members and the alumni constituency engaged in an active donor-partner contribution level challenge.** The outcome translated to a \$10k increase in alumni affairs giving for FY17.
- **Creation of an Alumni Ambassador position serves as liaison to alumni and student activities.** The position is held by **Drs. Harry Traylor ('85) and Thomas Loafmann ('63).**
- **CVHS branded infant gift program.** A popular welcome for our newest Cowboy/Cowgirl legacies.
- **Distinguished Alumni Nominations.** Nominees have increased resulting in a robust pipeline of candidates for the honor.
- **Reinvigorated Emeritus Faculty relationships.** Monthly meetings engage and inform "the brain trust" of the center.
- **Induction Ceremony sponsorship.** Alumni actively participate and reciprocate in the coating ceremonies.
- **External brand representation.** The **Museum on Wheels ('70)** utilization has increased in demand representing CVHS at state fairs, parades and campus events.
- **Proud & Immortal 4th Year Dinner** focuses on class giving, the importance of legislative voice, mental and physical wellness, industry support, alumni engagement and advancement opportunities.
- **Class of 2017 Pay-it-Forward Fund.** In an unprecedented effort, the class of 2017 established a class gift prior to commencement. Contributions support curative procedures at our clinic for injured strays and client-owned animals. [Give](#)
- **Class of 1963 Distinguished Lectureship** is revamped and candidates for the Fall Conference Keynote event are identified.
- **OSU Alumni Association MemberMadness CVHS challenge champion 2017!** Small but mighty, see the **Orange Paddle** award in McElroy Hall Lobby.
- **Dean Search engagement.** Never before have alumni engaged as heartily as in the search for strong leadership for their alma mater.

OVMA IN NORMAN »

Join **Dean Carlos Risco** and the **Advancement Team** at the **OVMA Convention, January 25-27, in Norman.** Visit the **CVHS Booth #78** throughout the conference at **Embassy Suites.** CVHS branded door prizes are awarded daily.

BITcoin »

The new kind of money.

I confess, I haven't fully wrapped my head around cryptocurrency as decentralized digital currency. And to my knowledge, CVHS does not yet exchange products and services for Bitcoin. **But we do accept good, 'ol American \$\$\$\$.** And because I've made the naughty list only once this year, (perhaps), **please consider a year-end gift to Alumni Affairs.** Alumni programming has two sources of income annually.

- An endowment producing about \$2,900 for spending. **The. Entire. Year.** You can boost this income at the **orange button** below. (Select "more giving opportunities/alumni affairs" or visit any of the many links on the page detailing **priority needs** at the center.)
- OSU Alumni Association membership rebates accrue quarterly at about \$350. Increase this income source by [joining](#) now. Don't forget to note you're with CVHS.

Income to Alumni Affairs impacts alumni reunions, complimentary receptions, events for veterinary students and services to CVHS alumni. All gifts are charitable by official receipt. (Fast-forward to April, your IRS deductions will thank you.)

HO³ You've got to move it, Santa! It's **FRIDAY**. We're open. Get in here.

Alumni resoluteness, courage and cheerfulness helps us carry on the work that we're so proud of. These are the hallmarks of engaged, **orange** partnership. **Because at CVHS, we are in the business of making all lives better.**



CENTER FOR VETERINARY HEALTH SCIENCES
Healthy Animals – Healthy People



OFFICE OF ADVANCEMENT

308 MCELROY HALL, STILLWATER, OK 74078
SHARON WORRELL - SWORREL@OKSTATE.EDU