



## FRIDAY BIT - 31 JANUARY



### » How We Visualize »

The CVM administration has been at work recreating a vision with faculty, staff and students to develop actions and strategic goals impacting all areas of the CVM.

**Vision Quest:** (Be) innovative world leaders in healthcare, research and professional education.

The collaboration resulted in these primary focused efforts:

- Increase faculty, staff and student satisfaction and well-being
- Increase revenue organization-wide
- Decrease inefficiencies across the organization
- Increase external stakeholder satisfaction
- Enhance research activities and productivity

These initiatives continue to advance student engagement and CVM marketability as a premier veterinary education institution. Eye on the prize.

## Brand Identity

**What's cooler than CVM branded gear?** Don't go about unbranded. CVM merchandise is available from SAVMA. Funds from the purchase of merch supports student wet labs, invitations to educational speakers and veterinary student conference attendance. This merchandise is unavailable elsewhere. Visit [CVM merchandise](#) to place orders.

## 4th Year Food Truck Event

Alumni allow the CVM to harvest great programs for students and alumni. The **CVM Alumni Society** celebrates the accomplishments of the **class of 2020**

by offering a **complimentary food truck** meal selection at McElroy Hall following state exams on April 20, 4:00 p.m. **Alumni and all 4th year students are invited to attend.** Anyone interested in sponsoring the event may do so by contacting the Advancement Office/Alumni Affairs at 405-744-5630 or [sworrel@okstate.edu](mailto:sworrel@okstate.edu)

## Alumni Society Election Year

Alumni Society meetings continue on a bi-annual calendar to engage alumni programs in partnership with the CVM. At the annual meeting during Fall Conference, **Dr. Beth Stropes ('97)** will begin the presidential term and call for the election of a secretary, ultimately advancing to the office of president. Please consider serving as an alumni leader. Why? Because family is made with bonds not blood.

## Western Veterinary Conference

Road trip. Join us for an **alumni reception February 17, 6:30 p.m. at Mandalay Bay, Las Vegas.** Registered attendees receive an emailed reminder of the reception location on Monday, Feb. 17. Monitor your devices for the notification or contact 405-612-5359 (Sharon) for details.



And, it's

**F R I Y A Y !**

Is there an essential oil to make Monday disappear?

Asking for a friend.



**ALUMNI MEMBERSHIP**

**GIVE TO VET MED**



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This email was sent by the OSU College of Veterinary Medicine through a partnership with the OSU Alumni Association. To change your Friday Bit subscription, please email [Sharon Worrell](#).