

COLLEGE OF VETERINARY MEDICINE

OSU CVM Corporate and Practice Partners Policy

The Oklahoma State University College of Veterinary Medicine values the role that corporate partners play in the education, research, and extension mission of our programs. Furthermore, we understand the current nationwide shortage of veterinarians and the difficulty to recruit, hire, and retain veterinary practitioners. Thus, we seek to facilitate relationship building between our students and practice partners so that students have numerous choices and opportunities to find the best fit for employment. Our relationships are built on the highest ethical standards and consistent with the core values of our college: Accountability, Communication, Integrity, Leadership, and Teamwork.

At the OSU CVM, we utilize the following definitions to aid students in providing the best opportunities for interaction with our students.

Definitions:

- 1. **Corporate Partners (CP)** Manufacturers, services, and other vendors of pharmaceutical, medical, and veterinary medical devices and supplies, commercial products, and medical and veterinary medical testing companies and their employees, representatives, agents, and vendors.
- 2. **Practice Partners (PP)** Any form of veterinary practice whether it be solo practitioner, multidoctor practice, partnership, multi-practice group, or corporate practice whose primary purpose is to engage students regarding employment opportunities.

<u>Corporate Partners Program</u> (CP) - Any corporate partner (defined above) desiring a student representative and/or relationship with veterinary students must follow the program requirements below:

- CP's must apply to the Office of the Associate Dean for Academic and Student Affairs (ADASA) through Qualtrics survey, available here: <u>Practice Partner & Corporate Partner Program</u> <u>Application</u>. Applications can be made at any time throughout the year with approvals quickly following (usually within one week). Applications expire one year from the original approval date.
- 2. In the application, the CP will delineate the expectations and time required for the student representative, how the student representative will be compensated, and the educational value the relationship will bring to the CVM.
- 3. Student representatives for CP must:
 - a. Maintain a semester and cumulative GPA of 2.8.
 - b. Notify the ADASA's office of their selection and contact information, immediately notify the ADASA of any change in position, and keep current contact information for the CP contact.
 - c. To avoid conflict of interest, a student may serve at a maximum of one CP and on PP at any one time.
 - d. Serve as a liaison between the CP, the student body, and CVM administration including communication for educational activities, order, delivery, and clean-up of food/drinks/snacks, and strict adherence to the college calendar and guidelines from Student Services related to time and room reservations for corporate sponsored events.
 - e. Failure to follow these requirements will result in the removal of the student representative and/or suspension of activities for the CP for the remainder of the calendar year.



COLLEGE OF VETERINARY MEDICINE

4. Although compensation for the student representative must be disclosed, the level of compensation is an agreement reached between the student and the CP and the CVM is not held liable for any issue whatsoever arising from the business relationship.

The main educational activity for CP is through presentations to student clubs or the student body. Requirements for the presentations include:

- Must be requested by the student representative with details on the topic, presenter, affiliation, and the expected time/date/location. Requests are made by completing the forms available on the CVM Intranet under Student Resources, Student Services, <u>Room Reservation</u> <u>Request Form</u>.
- 2. Submission of an abstract (300 words or less) to the ADASA at least 2 weeks before the presentation.
- 3. Presentations must be balanced and absolutely restricted to evidence-based information.
- 4. Presentations in time and content must be 90% educational with no more than 10% related to specific product(s) produced by the company.
- 5. Presentations may include food/beverage (non-alcoholic); and any gifts, swag, or "goodie bags" must not exceed a value of \$30.00 per individual student. Single gifts that are dispersal (i.e., random drawing for \$100.00 gift card) are permissible. However, larger gifts may not include greater than \$30 of company products.

<u>Practice Partners Program</u> - Any practice partner (defined above) desiring a student representative and/or engagement of the veterinary students must follow the program requirements below:

- PP's must apply to the Office of the Associate Dean for Academic and Student Affairs (ADASA) through Qualtrics survey, available here: <u>Practice Partner & Corporate Partner Program</u> <u>Application</u>. Applications can be made at any time throughout the year with approvals quickly following (usually within one week). Applications expire one year from the original approval date.
- 2. In the application, the PP will delineate the expectations and time required for the student representative, how the student representative will be compensated, and pledge to only engage students through the program outlined below to maintain the utmost integrity and equity.
- 3. PP Program:
 - a. Submission of one post per semester (Spring/Fall) limited to 400 words each to be delivered to all veterinary students via an email digest.
 - b. Provision of one booth in the annual CVM job fair (beginning Fall 2023).
 - c. One on-campus presentation or lunch and learn per semester.
 - Each PP is allowed a 60-minute (maximum, strictly enforced) presentation to introduce their practice and employment opportunities to the student body. The presentations will be video recorded and saved for future access by the students, especially for those unable to attend.
 - Gifts, "Goodie bags" or swag are allowed but must not exceed a value of \$30/per student. Contents of any gift/goodie/swag bags must be disclosed and approved by the ADASA prior to delivery.
 - d. Participation in Practice Partners requires \$1000 to be made payable to Oklahoma State University and sent to Melissa Willis, 205 McElroy Hall, Oklahoma State University, Stillwater, OK, 74078. These funds will be used to support student activities such as high-quality wetlabs, outside guest lecturers, and support for veterinary student clubs. The payment is non-refundable.



COLLEGE OF VETERINARY MEDICINE

- 4. Student representatives for PP must:
 - a. Maintain a semester and cumulative GPA of 2.8.
 - b. Notify the ADASA's office of their acceptance of representation of position and contact information, immediately notify the ADASA of any change in position, and keep current contact information for the PP contact.
 - c. To avoid conflict of interest, a student may serve at a maximum of one CP and one PP at any one time.
 - d. Serve as a liaison between the PP and ADASA office for meeting deadlines for content for the email digest, lunch and learns, notification of intent to participate in the job fair, and disclosure of gift/goodie/swag bags and strict adherence to the college calendar and guidelines from the Student Services office related to time and room reservations for practice partner sponsored events.
- 5. Failure to follow these requirements will result in the removal of the student representative and/or suspension of activities for the PP for the remainder of the calendar year.
- 6. The level of compensation is an agreement reached between the student and the PP and the CVM is not held liable for any issue whatsoever arising from the business relationship.
- Program details submitted by Dr. J.W. Ritchey, August 8, 2022.
- The program is modified from that in place at Texas A&M College of Veterinary Medicine and Biomedical Sciences.